

# ANNUAL REPORT FOR THE YEAR 2021-2022

## Association for the Social, Educational and Charitable Activities of the Poor Communities

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## ABOUT US

It is with a kind of mixed feelings of delightment some sort of discouragement at the same time a self-satisfaction and a deep sense of gratitude that **ASHA** presents it's Annual Report for the year 2021-2022.

Feelings of delightment because over the years that had gone by “**ASHA**” has struck its deep roots and spend its branches among the Rural communities especially among the backward communities beyond the expectations and perceptions of its founding members and those who co-operated it in the initial stages of its origin and expansion.

The **Association for the Social, Educational and Charitable Activities of the Poor Communities (ASHA)**, Renigunta is a Non Governmental Voluntary Organization established in the year 1978 and working in remote areas of Chittoor District in Andhra Pradesh, India.

Since for the past 44 years the **ASHA** is active in the task of empowerment of women and children in rural and backward areas. The services of the **ASHA** touched the under privileged women and children in slums areas of Renigunta Mandal of Chittoor. The main objective of the Association is to improve the living conditions of rural and unprivileged people by developing environmentally sound land and water resources programmes, improve the environment and eco-system, arrest the distress migration, improve the socio-economic status of rural people and strive for their overall development. The **ASHA** team also tried to promote and create awareness about environment conservation, health & nutrition and build sensitization on issues revolving around poverty, hunger and peace.

The Association works in one of the mostly backward district of Andhra Pradesh where more than 50% of the population is rural and tribal people who, due to their isolation and lack of awareness, have been cut off from the mainstream of society and deprived of the basic amenities of life. We work in 12 villages in 05 Gram Panchayats of Renigunta Mandal of Andhra Pradesh reaching out to 3100 households. We plan our activities based on analysis of the socio-economic contexts and the community dynamics of the area, with emphasis on community empowerment. Our programmes are unique in the sense as it is basically directed towards involving Community Based Organizations in every aspect including project planning, implementation, monitoring and management.

## **OUR VISION :**

**ASHA** will convert stumbling blocks into stepping stones on a pathway of “change” that will have multiple impacts on the economically under privileged, and lead to a “better life” for themselves and their future generation.

## **OUR MISSION :**

Create positive change in the lives of the economically under privileged and under served. Execute programs with high efficiency and minimized costs through partnerships with NGOs, like-minded organizations and government programmes. Provide multi-dimensional support for the entire family and not just for the woman. Research and develop innovative solutions to the problems of the urban poor. Programmes must meet our benchmark of “Quality & Beneficiary Satisfaction”.

## **OBJECTIVES OF “ASHA” :**

- The Association is a voluntary social service organization works to bring social awareness and development among the under privileged sections of the society, irrespective of caste, creed, religion, and language etc., to establish equality and social justice.
- The Association contributes its efforts, skills, techniques and strategies to develop communities at the basis of society involving a combination of social, economical, cultural educational, health etc., development oriented activities to make the women cooperative, self reliant and independent.
- The Association will provide encouragement and guidance to interested children and groups to have deep understanding of the complex problems of development, humanity and social justice and of the functioning of the society in which they live. To have a clear vision of the type of society they want built by realistic plan of action with proper strategies and techniques.

**ASHA** believe that children must be given constant and continuous encouragement to participate in the developmental activities. Children can play a passive role in the social action, but we believe that children must be released to play their pivotal role as good citizens. We motivate children to participate in the developmental activities by conducting vocational training and non-formal educational classes.

## **MANAGEMENT :**

The responsibilities of Management are on the Executive Body of the association and its staff. The Executive Body consists of 07 members with varied backgrounds such as social work, academic, administrative, accounts and medical. The chief executive of the society is the President. The association has its own rules and regulations that are helpful in administration.

## **PHILOSOPHY AND IDEOLOGY :**

**ASHA** is particular that the possibility of developments is only through the active participation of the people. Motivation and awareness building are the important approaches of the organization in enlightening the people. The organization’s role in the development process is to guide people along with initial economic support to make people self-reliant and self-sufficient. Dependency nature will be discouraged at the initial stages by careful observation and canalization. The root causes of exploitation and backwardness are ignorance, poverty, unemployment and oppression

We are happy to share with you some of the highlights of our activities carried out in **2021-22** intended for the benefit of the weaker section and minority women folk in the rural and tribal areas in the district.

## ACTIVITIES IMPLEMENTED DURING THE YEAR 2021-22

### GRANTS

**SAFE AND CLEAN DRINKING WATER BOREWELLS PROGRAMME FOR THE REMOTE WATER SCARCITY COMMUNITIES.**

**Aided By : GENEROUS DONORS FROM UNITED KINGDOM**

**Place : 10 Villages of Renigunta Mandal of Chittoor District, Andhra Pradesh.**

**No. of Beneficiaries Benefited : 1800 Families**



We all need clean water, water that is free of potentially dangerous contaminants, which can be used for drinking, cooking, cleaning and bathing. The **ASHA** implemented the **Safe and Clean Drinking Water Borewells Programme for the remote Water Scarcity** in 10 villages of Renigunta Mndal of Chittoor District. Nearly 1800 families are now able to have clean drinking water sufficiently. All the benefited families expressed their whole hearted regards and gratitude towards ASHA and the Donor. This programme was financially supported by **BRILLIANT OUT COMES, UNITED KINGDOM**, for installation of 10 Drinking Water Bore Well along with Hand Pump. The **ASHA** also conducted Health and Hygiene Awareness Generation Camps in these 10 villages.





## HANDLOOM WEAVING PROJECT

**Aided By :** THE ASSOCIATED COUNTRY WOMEN OF THE WORLD, LONDON.

**Place :** Veparala Village of Jamalammagudu Mandal of Y.S.R. Kadapa District, Andhra Pradesh

**No. of Beneficiaries Benefited :** 30 Women.



The HANDLOOM WEAVING PROJECT was implemented for 30 rural poor women of Veparala Village of Jamalammagudu Mandal, Y.S.R. Kadapa District. **THE ASSOCIATED COUNTRY WOMEN OF THE WORLD, LONDON** has provided financial support for this programme. One month skill training was giving to the trainees on handloom weaving. A Skilled Master Weaver/Trainer Instructor was appointed for this programme, in order to teach the modern methodologies, innovative strategies, impressive and profitable methods.

During the training period **ASHA** distributed all the required raw materials like yarn, colour threads, etc., and tools to all 30 target women. All the 30 target women obtained Handloom Weaving Training and started their own production.



## SPONSORSHIP PROGRAMME

**Aided By :** HANDINHAND E.V. LEBEN DURCH TEILEN, Germany.

**Place :** Kuppam, of Chittoor District, Andhra Pradesh.

**No. of Beneficiaries Benefited :** 170 Children.



The **ASHA** implemented Sponsorship Programme for the poor and deserving children with kind financial support from **HANDINHAND E.V. LEBEN DURCH TEILEN, Germany**. The **ASHA** purchased and distributed Clothes, Iron boxes, Study Materials, Toilet Items, School & Tution fee, etc. for the children for their better education and bright future. The Sponsorship Programme has been implemented at Rural and slum areas of Kuppam, Chittoor District, Andhra Pradesh for 170 poor school going children.

# SHAMDASANI FOUNDATION, Hong Kong, Supported Activities

## DISTRIBUTION OF ESSENTIAL GOODS FOR POOR FAMILIES

Place : Kothapalem ST Colony of Renigunta Mandal of Chittoor District.

No. of Beneficiaries Benefited : 20 ST Families.



Keeping in view ASHA expressed the pathetic situation of the rural poor to the kind donor. After pursuing the issue the generous donor **THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong**, supported to this needful programme. Basing on the grant received from the donor ASHA purchased the essential commodities goods like rice, dall, onions, cooking oil, Salt, Chilli powder, Turmeric, coriander powder, vegetables, fruits, soaps, masks, Handwash Liquids etc., After purchasing all the above items ASHA distributed them to 20 very poor ST families Kothapalem Village of Renigunta Mandal of Chittoor District who are suffering to meet their daily requirements.

# DISTRIBUTION OF FREE STUDY MATERIALS TO POOR STUDENTS

Place : RCM High School, Renigunta.

Date : 14-08-2021

No. of Students Benefited : 30 Students



**THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong**, has provided grant-in-aid for Distribution of Study Materials Programme. After receiving the grant **ASHA** purchased books, pens, pencils and other study materials and distributed the study materials to these 30 poor deserving students of **RCM High School** of Renigunta Mandal of Chittoor District. Resource persons from local education department, village elders and the **ASHA** members were participated in this programme and motivated the parents regarding the importance of education to their children. **“ASHA”** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources.”

Place : M.P.U.P.S. Urdu School, Renigunta.

Date : 23-10-2021

No. of Students Benefited : 30 Students





With kind support from **THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong**, our association has purchased Note Books, Slates, Slate Pencils, Writing Pads, Pens, Pencils, Erasers and distributed them to 30 poor school going children of **M.P.U.P.S. Urdu School, Renigunta**, of Chittoor District. Resource persons from local education department, village elders and the **ASHA** members were participated in this programme and aware the children and parents regarding the importance of education to their children. **“ASHA”** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources.”

**Place : Z.P. High School Guttivaripalli, Renigunta Mandal.**

**Date : 01-11-2021**

**No. of Students Benefited : 20 Students**



**THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong**, has provided grant-in-aid to purchased books, pens, pencils and other study materials for 20 poor school going children. The **ASHA** distributed the study materials to these 20 poor deserving students of **Z.P. High School, Guttivaripalli, Renigunta** of Chittoor District.



**Place : Z.P. High School, Annaswamipalli, Renigunta Mandal.**

**Date : 28-03-2022**

**No. of Students Benefited : 40 Students**



With kind support from **THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong**, our association has purchased Note Books, Slates, Slate Pencils, Writing Pads, Pens, Pencils, Erasers and distributed them to 40 poor school going children of **Z.P. High School, Annaswamipalli**, Renigunta Mandal of Chittoor District. Resource persons from local education department, village elders and the **ASHA** members were participated in this programme and aware the children and parents regarding the importance of education to their children. **“ASHA”** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources.”

## DISTRIBUTION OF BLANKETS TO POOR HOMELESS PEOPLE

**Place : Rural & Slum Areas of Renigunta.**

**Date : 14-01-2022**

**No. of Students Benefited : 60**





Rural Poverty is not restricted to one section of the country or to a tribal group. It is a matter of concern of whole country. Poverty and inequality in India are increasingly becoming polarized along regional and class lines. India accounts for 17% of the world's population and about 36% of the world's poor live in this country. The poor people don't even get food, cloth and shelter which are the basic needs of any human being. **THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong**, has provided grant-in-aid towards purchase of Blankets. **ASHA** organized the distribution of blankets programme to the poor homeless people of Rural and slum areas of Renigunta town those who are in extreme need of blankets.

## ***NATIONAL FESTIVALS & CELEBRATIONS***

### **CELEBRATION OF DR. B. R. AMBEDKAR JAYANTHI :**



As a part of Dr. B.R. Ambedkar 130<sup>th</sup> Birth Anniversary on 14<sup>th</sup> April 2021, the **ASSOCIATION for the Social, Educational and Charitable Activities for the Poor Communities (ASHA)**, Renigunta has celebrated it in a good atmosphere, as a part of the Nationwide Celebrations which was announced by the Government of India. The **ASHA** Members, staff and the participants took rally from **ASHA** office up to main bus stand.

The event was organized at Dr. B.R. Ambedkar circle, Renigunta. The programme formally commenced by paying homage to Dr. B. R. Ambedkar by **Mr. D. Julian Raju** President of **ASHA** and then garlanding before his statue in the forecourt and photograph. The association also distributed study materials to poor dalith deserving students.

### MOTHER TERESA JAYANTHI :



On 26<sup>th</sup> August 2021, **ASHA** celebrated the Mother Teresa Jayanthi at **ASHA** office premises and paid respect to her photo. **Mr. D. Julian Raju**, Office Bearers & Coordinator of **ASHA**. They remember the social service and the dedication by Mother Teresa towards the poor and the poorest.

### GANDHI JAYANTHI :





The **ASHA** celebrated the Gandhi Jayanthi on 2<sup>nd</sup> October 2021 under the President ship of **Mr. D. Julian Raju**. He garlanded the statue of the great leader Mamatha Gandhi at Renigunta Bus Stand Circle and paid his whole hearted respected towards the great national freedom leader. The **ASHA** also distributed Study Materials to the 10<sup>th</sup> Class students and encouraged them for the preparation to the public examination (SSC).

### **CELEBRATION OF DR. B. R. AMBEDKAR VARDHANTHI :**



On the occasion of Dr. B.R. Ambedkar vardhanthi on 06<sup>th</sup> December 2021, the **Association for the Social, Educational and Charitable Activities of the Poor Communities (ASHA)**, Renigunta has celebrated it in a good atmosphere. The **ASHA** Members, staff and the participants took rally from **ASHA** office up to Dr. B.R. Ambedkar circle. The event was organized at Main Bus stand, Renigunta The programme formally commenced by paying homage to Dr. B. R. Ambedkar by **Mr. D. Julian Raju** President of **ASHA** and then garlanding before his statue in the forecourt and photograph.

### **REPUBLIC DAY :**





Patriotism was at an exciting higher level for 26<sup>th</sup> January 2022 when the **Association for the Social, Educational and Charitable Activities of the Poor Communities (ASHA)**, Renigunta and the students decorated the school in the tri-color for Republic Day celebrations. The day started with flag hoisting followed by ceremonial march past and mesmerizing cultural performances by MPP Elementary students Veddalacheruvu ST Colony, Renigunta Mandal of Chittoor District. The celebration was focused on diversity, complexities and colors of India. Saffron, white and green were the colors of the day synced with the underlying essence, Patriotism. **Mr. D. Julian Raju, President of ASHA** and the school staff has distributed the prizes to the school children. We thank all our guests who came and share the celebration with us.

#### **INTERNATIONAL WOMEN'S DAY CELEBRATION :**





To promote women rights the **ASHA** has celebrated the International Women’s Day at **MPDO OFFICE**, Renigunta. **ASHA** has invited resource persons from various Govt. Department, Police Department, Women and Child, Health Department and Education Department and 100 Women from all communities to participate in this programme. The participants introduced themselves and discussed about the women rights in the society. The Resource Persons motivated the participants about the income generation schemes and also aware them on safety precautions on deadly virus COVID-19. **Mr. D. Julian Raju** President of **ASHA** expressed his whole hearted regards and gratitude towards the participants and the resource persons for participating in this progammme. During the meeting **ASHA** staff supplied refreshments and snacks to all the participants.

## YOUTH EMPOWERMENT

### BLOCK LEVEL SPORTS MEET :

**Place : Jeevagram, Renigunta Mandal.**

**No. of Participants : 300**



In view to develop the skills of the youth **ASHA** organized the Block Level Sports Meet at **Jeevagram**, Renigunta of Chittoor District. **ASHA** invited the participants from all parts of

Renigunta Mandal. The Accounts Officer of Nehru Yuva Kendra, Chittoor, local school Head Mistress, IOB Bank Manager and **ASHA** staff participated in this programme. The programme was started with the participants introduction and the Physical Director of Z.P.G.H School conducted the tournament between the participants. The guest of honors distributed the medals, mementos and certificates to the winners and runners. The programme was successfully implemented with the kind support from Nehru Yuva Kendra, Govt. of India, Chittoor.



## HEALTH PROGRAMMES

### PULSE POLIO PROGRAMME :





Our **ASHA** staff has fully participated in conducting the Pulse Polio Programme during the months of 27<sup>th</sup> February 2022. The President of **ASHA** Local Govt. Doctors, Mandal Revenue Officer and other resource persons were participated in this programme. In view to aware the parents about the pulse polio drops the **ASHA** Members, Local Govt. Doctors, ANMs, ASHA workers and Angiwadi Workers took rally on the streets of Renigunta of Chittoor District. About 463 children were given pulse polio drops and they were immunized against the diseases during their infancy.

## OTHER SOCIAL ACTIVITIES

### DISTRIBUTION OF ESSENTIAL GOODS :





The **ASHA** raised funds from the local public and purchased essential commodities goods like rice, dall, onions, cooking oil, Salt, Chilli powder, Turmeric, coriander powder, vegetables, fruits, soaps, masks, Handwash Liquids etc., and distributed them to 20 very poor families of ANR Colony of Renigunta Mandal of Chittoor District who are suffering to meet their daily requirements.

### SURVEY ON CHILD LABOUR :



In order to eradicate the child labour **Mr. D. Julian Raju** President of **ASHA** along with Education Department officials and Local Police Department made a survey in main business centers, Railway Station and Bus Station of Renigunta and found 30 children who are working as child labours in the shops, Hotel & Tea Stalls. **ASHA** aware these children about the importance of education and re-joined them in the schools.

### SWACHA BHARATH PROGRAMME :

The Association has conducted Swacha Bharath Programme in Kothapalem S.T. Colony of Renigunta Mandala of Chittoor District. The **ASHA** staff and the local youth participated in this programme. They removed the thorny bushes and burnt them. They also cleaned the surroundings and aware the people about health and hygiene.

We have pleasure to thank all the officials and Resource Persons who have extended their kind cooperation to participate in our "**ASHA**" programmes and inspiration to undertake developmental activities for up-liftment of rural poor and downtrodden. We hope that we would initiate more number of programmes in future with the cooperation and the blessings of the one and all of the above.

We thank one and all who made us success in this journey.

**(D. JULIAN RAJU)**  
President, **ASHA**.

